

***Quick Tread®  
Customer  
Testimonials***





# Mungenast St. Louis Honda

St. Louis, MO

“After using Quick Tread® for only one month, we have already begun to see an increase in tire sales! Having the Quick Tread® technology in our service drive has really impressed our customers. Seeing that we have the latest and greatest equipment convinces customers of our expertise and increases trust.”



**Chuck Smith**

Service Manager, Mungenast St. Louis Honda

**MUNGENAST**  
ST. LOUIS HONDA

6160 S. Lindbergh Blvd. | St. Louis, MO 63122 | (314) 894-1330 | stlouis.honda.com

To advance our focus on tire sales, we recently installed two of Hunter's Quick Tread® drive over tread depth measurement systems in our service drive.

After using Quick Tread® for only one month, we have already begun to see an increase in tire sales! Our service advisors find the system quick and easy to use and they especially love the customizable, customer-facing printout.

Having the Quick Tread® technology in our service drive has really impressed our customers. Seeing that we have the latest and greatest equipment convinces customers of our expertise and increases trust.

We have always had a good relationship with our local Hunter team. They are great to work with and are very helpful. We know we can call them any time with questions and if they don't have the answer right then, they will find out and let us know. That kind of support means a lot.



Chuck Smith  
Service Manager, Mungenast St. Louis Honda

# TirePro

Tire Care You Can Trust

As a TirePro dealership, we've proven our dedication to providing expert tire care, repairs, and recommendations.



Genuine  
Mercedes-Benz tires



White-glove service  
and installation

Your safety and driving satisfaction  
are our top priorities.

Get back behind the wheel of your  
Mercedes-Benz with confidence knowing  
that we inspect your tires and wheels  
at every service visit.



# Mercedes-Benz of Silver Spring

## Silver Spring, MD

“ The Hunter Quick Tread® prints a very powerful, convincing tire tread summary on every vehicle that comes in the store.

Our tire sales have increased which leads to an increase in other areas like suspension and alignments.

Our tire sales have increased by over 20% in the first month! ”



**Tom Rodkey**

*Service Manager, Mercedes-Benz of Silver Spring*



Mercedes-Benz

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Hunter Engineering,

I must congratulate you on your success in producing the Hunter Quick Tread® tire tread depth checker. We have been using this beauty for several months and we couldn't be more impressed.

The Hunter Quick Tread® prints a very powerful, convincing tire tread summary on every vehicle that comes in the store. Our tire sales have increased which leads to an increase in other areas like suspension and alignments. Our tire sales have increased by over 20% in the first month!

The Quick Tread® has been an asset to the store. Not only does it give our clients peace of mind but it gives our staff confidence to sell the necessary tire package to keep our valuable clients safe.

Thank you so much for recommending and installing this most valuable asset.

Sincerely,



Tom Rodkey  
Service Manager, Mercedes-Benz of Silver Spring



# **Mercedes-Benz of Huntsville**

*Huntsville, AL*

“

I was impressed by the customers' positive reactions to the printout even when they need tires or an alignment.

And with a good, consistent presentation by the service advisors the revenue that was going out the door is being kept in-house. ”



**David Grisham**

*Service Director, Mercedes-Benz of Huntsville*



**Mercedes-Benz**  
Mercedes-Benz of Huntsville

Thank you for the professional installation of our drive over tread depth and alignment Quick Check\* system. The real potential this product makes available to the service advisors has been immediate.

I was impressed by the customers' positive reactions to the printout even when they need tires or an alignment. The fact that our dealership takes the time to provide the customer with the results has a big, positive impact on the customer's perception of the service department and the dealership as a whole!

And with a good, consistent presentation by the service advisors the revenue that was going out the door is being kept in-house. We all know tires are an important retention tool and the tread depth checker makes it not only easier but the customer's response to the images on the print out are more receptive than a tread depth reading printed on a traditional work order.

In short it would be very difficult not to see a positive impact on the bottom line.

Sincerely,



David Grisham  
Service Director, Mercedes Benz of Huntsville

***Let us know of your experience with any of Hunter's products or services.***

Speak with your local Hunter Representative or contact us directly at [testimonials@hunter.com](mailto:testimonials@hunter.com)

See it in action at <https://goo.gl/OoiFLw>



*Check out other Hunter literature for more detailed product information.*

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